

CG-11-2020

WINTER EXAM 2020

Subject Name : SA-125_Fuctional English-Introduction to Print & Elect Media – XI (CBCS)_VI_22-03-2021

Date : 22/03/2021

Duration : 60
min.

Instruction / सुचना / :-

* Follow the detail instructions given on OMR Sheet

* ओ एम आर वरील सर्व सूचनांचे पालन करावे.

- Q.1 Who is the main person in a newspaper office?
A]Editor
B]Reporter
C]Reader
D]None of the above
- Q.2 Which of the following is/are called as "fourth estate"?
A]Print media
B]Electronic media
C]Visual media
D]All of the above
- Q.3 _____ speaks louder than words.
A]Dialogue
B]Action
C]Sound
D]Books
- Q.4 Middle' means:
A]Advertisement
B]News item
C]Write up on the editorial page
D]None of the above
- Q.5 Leader (Editor) writer is one who writes the _____.
A]Editorial
B]Middle article
C]News item
D]Main story
- Q.6 A character name is capped and always listed ____ his lines.
A]Below
B]Down
C]Above
D]Side
- Q.7 Which of the following is true about storyboard?
A]It makes production much easier
B]It saves our time
C]It is the best way to share our vision
D]All of the above
- Q.8 Generally action written in the _____.
A]Past tense
B]Present tense
C]Future tense
D]None of the above
- Q.9 Small advertisements classified according to subject are know as _____.
A]Classifieds
B]Small ads.
C]Middle ads.
D]Subject ads.

- Q.10 Each moment of a screenplay exists in a _____ world. 114
A]One- dimensional C]Three- dimensional
B]Two- dimensional D]Four- dimensional
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- Q.11 Gossip column means _____ . 114
A]A column written on economic policies C]A story sent to newspapers by public relations department
B]A personality column usually written under a real or fictitious name. D]None of the above
-
- Q.12 _____ means a box into which discarded type is thrown. 114
A]Hell box C]Black box
B]Yellow box D]White box
-
- Q.13 _____ means the newspaper page designed. 114
A]Lay off C]Lay down
B]Lay in D]Lay out
-
- Q.14 _____ is a detailed account of the coming event. 114
A]Arrival C]Curtain raiser
B]Coming soon D]None of the above
-
- Q.15 Mass media includes _____ . 114
A]T. V. C]Internet
B]Radio D]All of the above
-
- Q.16 PRO stands for _____ . 114
A]Programme Relations Officer C]Personal relations officer
B]Public Relations Officer D]None of the above
-
- Q.17 Clipping means _____ . 114
A]The first edition of side C]A cutting of an item from a newspaper
B]Abbreviated form of column D]None of the above
-
- Q.18 Copyright means _____ . 114
A]Formal legal procedure for protecting to authors, photographers and artists of their creative work C]To collect advertisents
B]To gather news D]None of the above
-
- Q.19 Crop means _____ . 114
A]Rules used to form a box C]Prepare an advertisements
B]To cut down a photograph D]To prepare the news item
-
- Q.20 Lead of the news item means _____ . 114
A]Headline C]The main body
B]Dateline D]Which leads the main news

- Q.21 A scientist gets his special words from _____ language .

A]Latin
B]French

114

C]Italian
D]English

114

114

Q.22
Electricity is derived from _____ language.

114

114

114

A]Indian
B]Greek

C]English
D]French

Q.23
Any group must advance strength through _____ .

114

114

114

A]Speech
B]Debate

C]Unity
D]None of the above

Q.24
An organization must give _____ to an individual.

114

114

114

A]Workload
B]Punishment

C]Limitation
D]Freedom

Q.25
Language in the club must enhance _____ .

114

114

114

A]Fights
B]Harmony

C]Disagreement
D]Debates

Q.26
Which of these should be avoided in a cultural event?

114

114

114

A]Personal envy
B]Culture

C]Relaxation
D]Joy

Q.27
Words must not be uttered with _____ .

114

114

114

A]Compassion
B]Respect

C]Rudeness
D]Politeness

Q.28
Which of these should be avoided in conversation?

114

114

114

A]Discussion
B]Hogging

C]Compassion
D]Disagreement

Q.29
_____ should be avoided in expressing ideas.

114

114

114

A]Standard words
B]Person's name

C]Truth
D]Slang

Q.30
When should the topic be altered?

114

114

114

A]When the listener's attitude is negative
B]Positive attitude

C]Likes the topic
D]None of the above

Q.31
News appearing before the occurrence of an event is termed as _____ .

114

114

114

A]Curtain raiser
B]Obituary

C]Press communication
D]Editorial

Q.32
A typical soundtrack which identifies a program is known as _____ .

114

114

114

A]Music track
B]Sound track

C]Signature tune
D]None of the above

Q.33

A journalist who is not full time employee of one media organization is know as _____ .

- A]Reporter
- B]Free lancer

- C]Stinger
- D]Editor

114

Q.34

What is 'by line'?

- A]Text written on line
- B]Railway track

- C]Road way
- D]Reporter's name printed with story

114

114

114

Q.35

Intra- personal communication is _____.

- A]With self
- B]With people

- C]With friend
- D]With uncle

114

114

114

Q.36

Talking comes under which type of communication?

- A]Non- verbal
- B]Verbal

- C]Dramatic
- D]Written

114

114

114

Q.37

Which of the following has maximum reach?

- A]Speaking
- B]Listening

- C]Writing
- D]Reading

114

114

114

Q.38

A writer must not convey information with _____ .

- A]Randomness
- B]Precision

- C]Clarity
- D]Truth

114

114

114

Q.39

Which of these are to be avoided in ant style of writing?

- A]Clarity
- B]Truth

- C]Compassion
- D]Dishonesty

114

114

114

Q.40

A technical writing establishes a _____ .

- A]Personal prejudice
- B]Logical conclusion

- C]Misplaced learning
- D]None of the above

114

114

114