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AH—603—2019

FACULTY OF ARTS

B.A. (Third Year) (Fifth Semester) EXAMINATION

MAY/JUNE, 2019

FUNCTIONAL ENGLISH

Paper IX

(Introduction To Print And Electronic Media—I)

(Saturday, 4-5-2019)

Time : 10.00 a.m. to 12.00 noon

Time—2 Hours

Maximum Marks—40

N.B. :— (i) All questions are compulsory.

(ii) All questions carry equal marks.

1. Write a news for local newspaper on road accident. 10

Or

Write an article for newspaper on the celebration of Independence Day in India.

2. Write a note on the characteristics of news in detail. 10

Or

Discuss the types of news in detail.

3. What is the difference between writing for newspaper and television ? 10

Or

Write a letter to the anchor of electronic media regarding the problem of child labourship.

4. Write short notes on any *two* of the following : 10

(i) Role of media in education

(ii) Innovations in advertisement

(iii) Print and electronic media

(iv) Types of news.

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