NA—141—2022

FACULTY OF COMMERCE

B.Com. (First Semester) EXAMINATION

MAY/JUNE, 2022

(New Course)

COMPUTER APPLICATION

Paper (UGCVC-CA-II)

(E-Business)

(Thursday, 16-6-2022)   **Time : 9.30 a.m. to 1.15 p.m.**

Time— 3.45 *Hours*   *Maximum Marks*—75

N.B. :—   (*i*)   Q. No. **1** is compulsory.

       (*ii*)   Attempt *all* questions.

1.   Explain the types of E-Business.   20

2.   (*a*)   Explain E-marketing, E-selling and E-procurement.   15

            Or

   (*b*)   Explain Digital Payment System.

3.   (*a*)   Explain Security for E-Business.   15

            Or

   (*b*)   Explain the components of decision support system for E-Business.

4.   (*a*)   Explain supply chain management.   15

            Or

   (*b*)   Explain Customer Behaviour Model.

5.   Write short notes on (any *two*) :   10

   (*i*)   RFID

   (*ii*)   ERP

   (*iii*)   Online Store.

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