

This question paper contains 1 printed page]

**NA—110—2022**

**FACULTY OF COMMERCE**

**B.Com. (Sixth Semester) EXAMINATION**

**MAY/JUNE, 2022**

**(Old Course)**

**FOREIGN TRADE PRATICES AND PROCEDURES**

Paper (UGCVC-FTPP-XII) (XXXII-E)

(International Transportation)

**(Tuesday, 14-6-2022)**

**Time : 10.00 a.m. to 12.30 p.m.**

*Time— 2½ Hours*

*Maximum Marks—40*

*N.B. :—All questions carry equal marks.*

1. Define Export Marketing. State its features. 10

*Or*

Discuss the various types of containers.

2. Explain in detail the advantages and disadvantages of containerization. 10

*Or*

State the difference between Domestic and International Marketing.

3. Explain in detail the various difficulties faced by Shipping Industry in India. 10

*Or*

Write a detailed note on Carriage of Goods by Sea.

4. Write short notes on (any two) : 10

(i) Features of Commercial Shipping

(ii) Motives behind firm adopting export marketing

(iii) Charter Party.

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