

DEGLOOR COLLEGE DEGLOOR

Annual Teaching Plan 2016-2017

Department of Commerce

B.com I Year (sem. I & II)


Subject :- Fundamental of Statistics & Maths

Name of the Teacher :- **Mr. Kashide S.S**

Chapter No.	Unit of Syllabus	Expected Periods	Expected Duration
Semi. I 1	Introduction to Statistics Meaning of statistics Scope of statistics in industry, economics and management. Meaning of primary and data. Quali		1 Aug to 25 Aug -2016
2	Measures of Central Tendency (Averages) 1 Meaning & Concepts of central tendency. 2 Arithmetic Means : Definition, Properties of Arithmetic Means, Combined Mean. 3 Positional Averages : Median & Mode Partition Values. 4 Empirical relation between Mean, Median & Mode. 5 Merits & Demerits of Mean, Median & Mode. 6 Numerical Problems.		26 Aug to 12 Sep-2016

3	<p>Measures of Dispersion</p> <p>1 Meaning & concepts of Dispersion. 2 Range - Meaning, definition, coefficient of Range. 3 Quartiles Deviation, Meaning, definition, coefficient of Quartile Deviation 4 Mean Deviation - Meaning, definition of Mean Deviation (about mean, median), Co-efficient of Mean Deviation 5 Standard Deviation and Variance - Meaning, Definition, Coefficient of Standard Deviation Combined Standard Deviation for two groups. 6 Coefficient of Variance (C. V.) - Meaning & definition. 7 Merits & Demerits of QD, MD & SD. 8 Numerical Examples.</p>		5 Sep to 16Sep.2016
4	<p>Co-relation Analysis (Two Variables Only)</p> <p>1 Meaning, Concepts, definition & types of co-relation. 2 Computation of r for ungrouped data, Computation of Co-relation. 3 Numerical Problems.</p>		17 Sept. To 30 Sept.2016
5	<p>Regression Analysis (Two Variables only)</p> <p>1 Meaning & Concepts of Regression - Lines of Regression. 2 Relation between correlation coefficient & regression coefficient. 3 Numerical Problems</p>		1 Oct. To 10 Oct.2016

Semi. II 1	Determinants & Matrices: Definition of a Determinant, Determinant of a square, Matrix, Determinants of order two and three, definition of matrix, Types of Matrices, Addition & Subtraction of Matrices, Multiplication of Matrices, Numerical Problems.		1 Dec to 20 Dec-2016
2	Permutations & Combinations Permutation of different things, Permutation of things not all different, restricted combination of things not all different		21 Dec 2016. to 10 Jan-2017
3	Probability Introduction, trial, sample space, events, classical definition of Probability, Addition and Multiplication laws of Probability (without proof), simple problems on addition and multiplication of probability		11 Jan to 05 feb- 2017
4	Simple & Compound Interest, Commission, Brokerage, Discount, Numerical Problems.		05 Feb to 15 Feb.-2017
5	Index Numbers Need & meaning of Index Numbers, Problems involved, in Instruction of index numbers, Price & Quality index numbers (Unweighted), Laspeyre's, Paasche's and Fisher's Index Numbers, Numerical Examples.		16 Feb to 10 Mar-2017


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B.com III Year (Sem. V & VI)

Subject :- Marketing Management

Name of the Teacher :- **Mr. Kashide S.S**

Chapter No.	Unit of Syllabus	Expected Periods	Expected Duration
Sem. V 1	Marketing: Meaning and Definitions, Approaches to the Study of Marketing, Importance of Marketing, Scope of Marketing, Concept of Marketing Management, Function of Marketing Management, Marketing Management in India.	11	1 Aug to 20 Aug -2016
2	Product Decisions: Concept of Product, New Product Development Process, Classification of Product, Product Life Cycle , Product Line and Product Mix.	11	21 Aug to 5 Sep -2016
3	Pricing Decisions: Product, Concept of Pricing, Importance of Decisions, Factors affecting Decisions	11	6 Sep. to 18 Sep.2016
4	Physical Distribution and Promotion: Concept of Distribution Channels, Importance of Distribution Channels, Function of Distribution Channels, Factor influencing the decisions for selection of Distribution channels.	11	19 Sept. To 30 Sept.2016
5	Promotion Decisions: Concept of promotion, Component of promotion mix, Advertising, Media, characteristics of an Effective Advertisement, E-Advertisement Salesmanship = Concept and Function of Salesman.	10	1 Oct. To 10 Oct.2016

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B.com III Year (Sem. V & VI)

Subject :- Management A/c


Name of the Teacher :- **Mr. Kashide S.S**

Chapter No.	Unit of Syllabus	Expected Periods	Expected Duration
Sem. V 1	Introduction to Management Accounting Meaning - Nature - Scope and Functions of Management Accounting - Role of Management Accounting in Decision Making - Management Accounting and Financial Accounting	11	1 Aug to 20 Aug -2016
2	Fund Flow Statement Introduction- Meaning, Importance and Limitations of Fund Flow Statement- Preparation of Statement of Changes in Working Capital and Fund Flow Statement.	11	21 Aug to 5 Sep-2016
3	Cash Flow Statement Meaning, Significance and Limitations of Cash Flow Statement, Preparation of Cash Flow Statement with reference to Accounting Standard No .3 (AS-3) (Indirect method only)	11	6 Sep to 18 Sep.2016
4	Marginal Costing and Break Even Analysis Meaning, Advantages and Disadvantages of Marginal Costing, Cost Volume Profit Analysis, Break Even Analysis, Profit Volume Ration, Margin of Safety and Maintaining the Desire Level of Profit.	11	19 Sept. To 30 Sept.2016
5	Budget and Budgetary Control Meaning, Objective, Advantages and Limitations of Budget and Budgetary Control, Preparation of Production Budget, Sales Budget	10	1Oct. To 10 Oct.2016

Sem. VI			
1	Market Segmentation Meaning and Definitions, Benefits of Market Segmentation, Bases of Market Segmentation, Process of Market Segmentation, Limitations of Market Segmentation	11	1 Dec to 20 Dec-2016
2	Consumer Behaviour Meaning and Concept of Consumer Behaviour, Factors affecting the Consumer Behaviour, Behaviour Stages in Consumer Buying Decision Process	11	21 Dec 2016. to 10 Jan-2017
3	Consumer Relationship Management Meaning and Concept of Customer Relationship Management, Advantages of CRM.	11	11 Jan to 05 feb-2017
4	Marketing Research Meaning and Definitions, Objectives of Marketing Research, Process of Marketing Research, Importance and Types of Marketing Research.	11	06 Feb to 15 Feb.-2017
5	Recent Trends in Marketing Rural Marketing – Concept, Features of Rural Marketing, Difficulties in Rural Marketing, Importance of Rural Marketing, Green Marketing and E-Marketing.	10	16 Feb to 10 Mar-2017


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Sem. VI			
1	Financial Statement Analysis Meaning - Nature & Limitations of Financial Statement, Objective and Methods of Financial Statement Analysis, Comparative Financial Statement, Common Size Financial Statements & Trend Analysis.	11	1 Dec to 20 Dec-2016
2	Ratio Analysis Meaning, Advantages and Limitations of Ratio Analysis, Classification of Ratios, Calculation of Ratios, Current Ratio, Liquid Ratio, Stock Turnover Ratio, Debtors Turnover Ratio, Credit Turnover Ratio, Operating Ratio, Gross Profit Ratio, Proprietary Ratio, Fixed Assets Turnover Ratio, Debt Equity Ratio, Return of Capital Employed Ratio, Capital Grading Ratio	11	21 Dec 2016. to 10 Jan-2017
3	Working Capital Management Concept, Significance, Nature and Factors determining requirement of Working Capital, Management of Working Capital, Working Capital Forecasting and Techniques of Forecasting Working Capital.	11	11 Jan to 05 feb-2017
4	Capital Budgeting Meaning & Nature of Capital Budgeting, Need & Importance of Capital Budgeting, Capital Budgeting Process, Methods of Capital Budgeting or Evaluation of Investment Proposal, Traditional Methods, Time Adjusted Method or Discounted Method.	11	06 Feb to 15 Feb.-2017
5	Responsibility Accounting Meaning and Concept of Responsibility Accounting, Advantages and limitation, Problems on Responsibility Accounting.	10	16 Feb to 10 Mar-2017


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B.com II Year (Sem. III & IV)

Subject :- Income Tax

Name of the Teacher :- **Mr. Kashide S.S**

Chapter No.	Unit of Syllabus	Expected Periods	Expected Duration
Sem. III 1	Introduction History of Income tax Act 1961	08	1 Aug to 15 Aug -2016
2	Basic concepts Agriculture income, Person, Previous Year, Assessment Year, Assesses, Income, Gross Total Income, total Income	08	15 Aug to 30Aug-2016
3	Income from Salary	14	31 Aug to 10 Sep.2016
4	Income from house property	14	11 Sept. To 25 Sept.2016
5	Income from capital Gain	12	26 Sept. To 10 Oct.2018

Sem. IV	Chapter 1 Exempted Income under Section 10	08	1 Dec to 20 Dec-2016
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2	Chapter 2 Income from Profession	10	21 Dec 2016. to 10 Jan-2017
3	Chapter 3 Incomes from Business	12	11 Jan to 05 feb-2017
4	Chapter 4 Income from other source	12	05 Feb to 15 Feb.-2017
5	Chapter 5 Computation of total income with deduction under section 80C 80D 80DD, 80U and 80E	12	16 Feb to 10 Mar-2017

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B.com I Year (sem. I & II)

Subject :- B. Communication

Name of the Teacher :- **Mr. Kashide S.S**

Chapter No.	Unit of Syllabus	Expected Periods	Expected Duration
Semi. I 1	Introduction to Business Communication Introduction, Definition, Basic forms of communication, process, Effective communication. Development of positive personal attitudes. SWOT analysis.		1 Aug to 15 Aug -2016
2	Corporate communication Formal and Informal communication network. Barriers of communication. Improving communication. Group discussion, Seminar, Mock interview.		16 Aug to 30 Aug-2016
3	Principles of Effective Communication		31 Aug to 12 Sep.2016
4	Writing skill Drafting of business letter ,Sales letter, Office Memorandum ,Memo format , Application for job, Enquiry letter ,Request letter ,Report Writing.		13 Sept. To 30 Sept.2016

5	Communication Skills Listening Skill, Principle of effective listening, Factor's affecting listening, interviewing skills, appearing and interview conducting interview. Speaking skills-Principles of effective speaking.		30 Sept. To 10 Oct.2016
Semi. II 1	Application for Employment Contents of application for the employment point to be considered while drafting an application, types of application; the write resume application on prescribed format, personal record sheet.		1 Dec to 25 Dec-2016
2	Effective Oral communication Principles of effective oral communication speech preparation, Guidelines of effective speech, the art of presentation, the essential features of an interview. Distinction between written and oral communication		26 Dec 2016. to 20 Jan-2017
3	Standard English in Business Writing Nature of Language, Words of Meaning, Language Convention, Grammatical Correction, common errors in business writing, sentence & paragraph, effective Business writing.		21 Jan to 15 feb-2017
4	Modern Tele Communication Tele conferencing, E-mailing, Faxes, Tele communication, Mobile Phone Conversation, Video conferencing.		16 Feb to 10 Mar.-2017


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